

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Abar Hutton Media**  
**Attention: Accounts Payable**  
**6190 Grovedale CT Suite 200**  
**Alexandria, VA 22310-2552**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
963982-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	627

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	963982	06373302

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	1	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	1	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	5:29 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-010H	\$320.00 NM
2	10/23/12	10/26/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	7:25 AM	Good Morning America	7-9AM	:30	BN-12-010H	\$550.00 NM
2	WPBF	W	10/24/12	7:55 AM	Good Morning America	7-9AM	:30	BN-12-010H	\$550.00 NM
4	WPBF	Th	10/25/12	7:55 AM	Good Morning America	7-9AM	:30	BN-12-010H	\$550.00 NM
3	WPBF	F	10/26/12	7:59 AM	Good Morning America	7-9AM	:30	BN-12-009H	\$550.00 NM
4	10/23/12	10/26/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	9:58 AM	Dr. Oz M-F 9-10a	9-10a	:30	BN-12-010H	\$225.00 NM
2	WPBF	W	10/24/12	9:11 AM	Dr. Oz M-F 9-10a	9-10a	:30	BN-12-010H	\$225.00 NM
3	WPBF	F	10/26/12	9:14 AM	Dr. Oz M-F 9-10a	9-10a	:30	BN-12-009H	\$225.00 NM
5	10/23/12	10/26/12	10-11a Anderson Cooper	10-11a	-TWTF--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/25/12	10:26 AM	10-11a Anderson Cooper	10-11a	:30	BN-12-010H	\$225.00 NM
1	WPBF	F	10/26/12	10:25 AM	10-11a Anderson Cooper	10-11a	:30	BN-12-009H	\$225.00 NM
7	10/23/12	10/26/12	THE CHEW	1P-2P	-TWTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/23/12	12:58 PM	THE CHEW	1P-2P	:30	BN-12-010H	\$275.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Invoice #	Invoice Date	Invoice Month	Invoice Period
963982-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Nelson/D/Senate	BILL NELSON SENATE	627	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/23/12	10/26/12	THE CHEW	1P-2P	-TWTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/25/12	12:59 PM	THE CHEW	1P-2P	:30	BN-12-010H	\$275.00 NM
1	WPBF	F	10/26/12	1:00 PM	THE CHEW	1P-2P	:30	BN-12-009H	\$275.00 NM
8	10/23/12	10/26/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/23/12	3:12 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-010H	\$400.00 NM
1	WPBF	W	10/24/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-010H	\$400.00 NM
3	WPBF	Th	10/25/12	3:21 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-010H	\$400.00 NM
4	WPBF	F	10/26/12	3:58 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-009H	\$400.00 NM
10	10/23/12	10/26/12	Dr. Oz	4-5p	-TWTF--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/25/12	4:12 PM	Dr. Oz	4-5p	:30	BN-12-010H	\$500.00 NM
1	WPBF	F	10/26/12	4:35 PM	Dr. Oz	4-5p	:30	BN-12-009H	\$500.00 NM
11	10/23/12	10/26/12	M-F 5pm News	5-6pm	-TWTF--	:30	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/23/12	5:23 PM	M-F 5pm News	5-6pm	:30	BN-12-010H	\$900.00 NM
1	WPBF	F	10/26/12	5:55 PM	M-F 5pm News	5-6pm	:30	BN-12-009H	\$900.00 NM
12	10/24/12	10/24/12	MIDDLE/NEIGHBORS	8-9PM	--1----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--1----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	8:00 PM	MIDDLE/NEIGHBORS	8-9PM	:30	BN-12-010H	\$1,800.00 NM
13	10/23/12	10/23/12	M-SUN WPBF News 25 @ 11-11:35PM		-1-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-1-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	11:14 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BN-12-010H	\$1,000.00 NM
14	10/24/12	10/24/12	Nightline	11:35-12:05AM	--1----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--1----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	11:53 PM	Nightline	11:35-12:05AM	:30	BN-12-010H	\$700.00 NM
15	10/26/12	10/26/12	Jimmy Kimmel	12:06-01:06AM	----1--	:30	1	\$70.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----1--	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	12:43 AM	Jimmy Kimmel	12:06-01:06AM	:30	BN-12-009H	\$70.00 NM

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Nelson/D/Senate	BILL NELSON SENATE	627	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/26/12	10/26/12	The View	11A-12PM	----F--	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	10/26/12	10:58 AM	The View	11A-12PM	:30	BN-12-009H	\$800.00 NM
<u>Total Spots</u>							<b>26</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$13,240.00</b>
<u>Agency Commission</u>	<b>\$1,986.00</b>
<u>Net Amount Due</u>	<b>\$11,254.00</b>